

Membership Committee Action Plan Priorities

Review and update Membership Committee one pager. **Include a review of the NAFIS membership one-pager and provide updated copy to Tom and Cathie.**

Meet with Advocacy Committee and determine which districts we need to prioritize to contact to join because they have a key Congressmen. **Meet with Messaging Committee to identify key legislators that FLISA needs to visit on the Hill that we aren't currently visiting. Identify active FLISA members within the respective legislator's state who would be willing to take on that responsibility.**

Work with Tom Schneider to update the website on ways to get involved with FLISA. Identify enhancements to website that promote FLISA membership value. **Update the "join" link on the FLISA website to include the membership committee one pager and a subsequent link to upload the membership invoice.**

Have a discussion about sending out communication to school district Boards of Education to educate them in joining FLISA. **Continue to contact non-member districts and the appropriate Impact Aid coordinator first. If no response is received, send information to the School Board.**

Work with NAFIS office and Joel on membership toolkit. **Review one pager as noted above.**

Update non-member contact information spreadsheet. **Focus on non-member districts who have a key legislator within their respective geographic area.**

- Reconnect with non-responding Districts after membership invoices are sent.
- Identify FLISA members who can follow-up with non-responsive, non-members within their respected state.

Identify process for maintaining updated contact/decision maker information. **Cathie P asks for updated Impact Aid POC when she sends out invoices. She then updates the spreadsheet.**

Identify better ways to communicate more regularly with FLISA eligible districts. **Tom has continued to do an excellent job communicating regularly with all 7002 eligible districts.**

Why FLISA membership versus NAFIS or both. **Review NAFIS membership dues as compared to FLISA membership.**

Identify specific state coordinator to help facilitate regular communications.

Set up quick ask mechanism to send to non-member districts to take action.

Send out meeting summary emails to all districts with membership link.

Identify strategies for making initial contact with districts (i.e. introductory email followed by zoom invite)

Create a mentor program that assigns mentors to new attendees/members. **Contact NAFIS prior to DC conferences to confirm new 7002 district attendees. Make contact with the new attendees to answer any questions that they might have, inquire to see if they have scheduled Hill visits and if not, encourage them to do so. Offer to go with them on their initial visits.**

Contact NAFIS office prior to DC meetings to identify any new conference attendees that receive 7002 funds. **See above.**

Follow-up with districts who have been members in the past but are not current members. **Cathie to work on. Cathie will continue to double invoice those district's who were members in the previous year but have not paid the subsequent year's invoice.**

New member districts – **Send a communication to see if they are interested in becoming an active member (I.e. attending conferences and/or work session meetings, Hill visits).**