



# Federal Lands Impacted Schools Association

Education For Children, Fairness for Taxpayers

## AGENDA

### NAFIS Fall CONFERENCE 2022

Sunday, September 18, 2022—10:45-11:45AM—Lexington/Concord (minutes in purple font)

Monday, September 19, 2022—8:45AM-10AM—Congressional B (minutes in green font)

#### I. Welcome Comments and Review of the Mission/Vision of FLISA – Cathie Pezanoski

*Our Mission:* To ensure the reimbursement of funds lost due to the federal government's removal of land from local tax rolls, paid to eligible public school districts, with 100 percent of the revenue used for the education of students.

*Vision:* Advancing towards **100%** full-funding for the 7002 program.

##### Guiding Principles:

- Section 7002 Impact Aid Funds will be distributed in a fair and equitable manner,
- Membership in the FLISA Organization will be expanded,
- Safeguard the financial interests of all Section 7002 Impact Aid districts.

Cathie Pezanoski, FLISA President, shared the following:

- Retired superintendent from Elwood School District
- We are the federal lands portion of NAFIS

#### II. Introduction of FLISA Board and Past-Presidents

- Cathie Pezanoski, President
- Mark Naugle, Past-President
- Frank Sheboy, Vice President
- Becky Allan, Treasurer
- Vacancy, Secretary (through March 2023)
- Jerry Ellender, Member-at-Large
- Wes Eversole, Member-at-Large
- Past Presidents: Terry Tamblyn (not present), Tom Madden, Sandy Doebert (not present), Bob Reichert (not present), Craig Hutcheson

### **III. Introduction by Those in Attendance**

- A. Name, Title, Location and Impacted Land
- B. Recognition of New Attendees—Cathie Pezanoski

- Tom Schneider, Community Consolidated School District #180, NAFIS & FLISA Executive Director
  - Jerry Ellender, Mad River, FLISA Board Member At-Large
  - Tim Frederick, Mobridge, SD
  - Mark Naugle, Custer, SD, FLISA Past President
  - Wes Eversole, Lake Dallas, TX, FLISA Board Member At-Large
  - Becky Allan, Academy District 20, CO, FLISA Treasurer
  - Aireane Curtis, Windham Exempted Village, SD
  - Kyle Kiffer, Windham Exempted Village, SD
  - Craig Hutcheson, Kittatinny Regional School District, NJ, FLISA Past President, NAFIS Board Member
  - Will Kochis, Sandyston-Walpack School District
  - Chad Hansen, OK
  - Matt Swick, Wilmington 209u, IL
  - Tim Page, Elwood CCSD 203, IL
  - Mark Cross, Cass School District 63, IL
  - Dave Ostash, Sierra Sands USD, CA
  - Tim Johnson, Sierra Sands USD, CA
  - Ken Parchem, Lemont HS, Chicago
  - Tom Madden, FLISA Past President
  - Stephanie Clark, Liberty County, GA
  - John Ryan, Liberty County, GA
  - Dan Baldwin, Stanley County, SD
  - Darlene Bruno, Hueneme Elementary School District, CA
  - Christine Walker, Hueneme Elementary School District, CA
  - Jeff Hollamon, Ouslow County Schools, NC
  - Pandi Pittman, Wall School District, SD
  - Amy Bessette, Wall School District, SD
  - Shawnita Armstrong, Dahlongegah Public Schools
  - Steven Cain, Dahlongegah Public Schools
  - Anne Lawless, Highland Falls-Fort Montgomery CSD
  - Frank Sheboy, Highland Falls-Fort Montgomery CSD, FLISA Vice President
  - Chris Carballo, Highland Falls-Fort Montgomery CSD
- Cathie Pezanoski welcomed newly joined members, and shared that Tom Schneider and Cathie are available for any questions.
- Nicole Russell, the new NAFIS Executive Director, welcomed the FLISA members.

### **IV. Executive Director's Report – Tom Schneider**

- A. The success of this meeting is what you do between meetings to advocate for the goals of Impact Aid and FLISA
- B. **Review Talking Points and 1-Pager for September 20<sup>th</sup> Hill Visits**



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## Education For Children, Fairness for Taxpayers

- John Bernstein group continues to lobby for NAFIS
- Period of transition in NAFIS
- Be informed, come to the FLISA summer and winter meetings, and use the financial talking points
- We have a continuing resolution through December 16<sup>th</sup> – tough time to get major pieces of legislation passed with midterm elections on the horizon
- Talking Points document
- In the continuing resolution, the Senate has approved \$2 million for Section 7002. While the increase may not ultimately be \$2 million, 7002 dollars will not be zeroed out. Request is \$79,313,000.
- When advocating, share information regarding “Advancing Toward Full Impact Aid Funding”
- Leave behind document (orange paper)
- On the NAFIS website, you can locate the “7002 payments” list that lists each district eligible for 7002 and what full funding would be for each eligible district
- Two major points: adopt what the Senate has put forth and “Advancing Toward Full Impact Aid Funding”
- Remind legislators that ESSER dollars are appreciated and impactful, but they are non-recurring and do not void the need for Impact Aid dollars
- *Punchbowl News* article – Capitol is getting close to returning to normal
- Hill meeting handout from NAFIS – facts and figures regarding Impact Aid and strategies for a productive Hill meeting – be sure to tell your story for using Impact Aid dollars
- Midterm elections provide a temperature check
- Polling has been producing data that are not reflective of actuals
- Abortion will be a topic in each election race
- Registration for Winter meeting is last page in the packet – Clearwater Beach, FL. Friday, February 3, 2023
- Cathie Pezanoski shared that the three winter meetings will rotate through Phoenix, San Diego, and Clearwater Beach (St. Pete)
- If you would like to discuss locations for summer meetings, meet Cathie and Tom in the lobby bar area at 4:30 pm today. A recommendation will be made during tomorrow’s FLISA meeting.

### V. Approval of minutes from the FLISA Summer Meeting

#### A. Document has been posted on the FLISA website

- Cathie Pezanoski shared that the minutes from the June 2022 FLISA Summer Membership Meeting in Portland were posted on the website.

- Cathie asked for a motion to approve the June 2022 minutes.
- Mark Naugle made the motion to approve the June 2022 FLISA Summer Membership Meeting minutes from Portland.
- Wes Eversole seconded that motion.
- There was a voice vote to then approve the minutes and the minutes were so approved.

## **VI. Treasurer’s Report—Becky Allan**

### **A. Membership Numbers**

- Becky Allan shared that 49 school districts have paid FY2022-2023 membership dues and 23 school districts that were members last year have not yet paid dues this year.
- In the upcoming week, Becky Allan will email the 23 school districts that have not yet paid dues for FY22-23.

### **B. Document has been posted on the FLISA website/copies available**

- Becky Allan highlighted the FY2022-2023 FLISA budget and current actual spending for FY2022-2023.
- Cathy Pezanoski asked for a motion to approve the Treasurer’s Report.
- Mark Cross made the motion to approve the treasurer’s report.
- Frank Sheboy seconded the motion.
- There was a voice vote to then approve the treasurer’s report and the report was so approved.

## **VII. NAFIS Board Update and NAFIS Executive Director Search –Craig Hutcheson**

### **A. Discussion of Advantages/Disadvantages of NAFIS Office moving to Remote**

- NAFIS Board meets four times per year
- Current focus is developing a congruent transitional / succession plan for various members of the NAFIS team with respect to internal NAFIS policies, procedures, etc.

## **VIII. Review of Executive Board Membership—Cathie Peznowski (President)**

### **A. Recognition of Past President Robert Reichert**

### **B. Executive Board Member/Secretary Vacancy Thoughts**

- Mark Naugle shared that the FLISA Executive Board would like to nominate Christine Walker to serve as Secretary. The interim term would end in March 2023, when there will be another election for Secretary at NAFIS.
- No other nominations were made.

## **IX. FLISA Meeting Location Discussion**

### **a. Winter, 2023 Location/Time:**

1. At our last Winter meeting, we had previously agreed to returning to the location we were at in January 2022 **Tampa/St. Pete** (Hyatt)



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2. First Weekend in February (February 2-4, 2023)
  - b. Summer, 2023 **Location/Time:**
    1. Location Suggestion
    2. Last June Weekend Before July 4th (June 23, 2023)
- Will Kochis shared recommendations for upcoming summer meetings
    - Summer 2023 Colorado Springs (June 23, 2023)
    - Summer 2024 Highland Falls or Newport, RI
    - Open to virtual meetings as needed and if there is a virtual option, would like to ensure the entire meeting is accessible virtually
  - Frank Sheboy asked that the members please be mindful that graduation schedules for some school districts push into late June, which can make attendance at the Summer meeting challenging.
- X. Monday.com**
- a. Terry Tamblyn will update us on Monday.com
    - Feedback on Monday.com
    - Next Steps

### Tom Schneider

- It has been challenging to learn Monday.com
- Becky Allan, Stephanie Clark, and Mark Naugle each shared that Monday requires a lot of learning and is not necessary for what we are working on
- Frank Sheboy shared that he was able to login to the Monday account, but could not be added to see the work in the e-work space
- Craig Hutcheson shared that for the expense and time required to learn the tool, it does not seem to be the best option
- We will move to a Google shared drive to share work
- Thank you to Terry Tamblyn for his work to support Monday.com

### **XI. Advocacy Action Plan Work (See Below)**

#### Tom Schneider

- Committee work is going to be very important, especially as representatives change

- Get in early with the new staffers who begin in January 2023 to ensure that Impact Aid is part of their portfolio
- For the advocacy group, questions can be directed to John Bernstein
- Each committee gave highlights of the work in June 2022

#### Messaging Committee – Mark Cross

- Highlights of committee work in Portland in June 2022
  - Refine talking points
  - Social media presence
  - Committee members connected by email

#### Advocacy Committee – Mark Naugle and Christine Walker

- Highlights of committee work in Portland in June 2022
  - Targeting school districts that receive a large amount of 7002, but are not members – will interface with Membership Committee
  - Determine which members of Congress should be communicated with - extend reach beyond who is normally seen
  - Perhaps partner with Federal Relations Outreach (FRO) – representatives from each of the subgroups go in teams to meet with key staffers and offices (NAFIS schedules the event and sets up the meetings)

#### Membership Committee – Becky Allan and Jason Stowe

- Highlights of committee work in Portland in June 2022
  - Built a list of the 7002 eligible school districts that received payments, that are not members of FLISA
  - Building the membership builds the outreach of the advocacy message
  - Welcoming new members

- Each committee met and worked from 9:30 am through 9:50 am, then shared out.

#### Messaging Committee – Mark Cross

- Share Out after Work Time
  - Focus on creating messaging for various audiences: Congress, community, districts that are eligible but not members
  - Look at various tools for communicating the message

#### Advocacy Committee – Mark Naugle and Christine Walker

- Share Out after Work Time
  - Will contact NAFIS for contacts for new offices
  - Then, will split up those contacts among committee members and reach out

#### Membership Committee – Becky Allan and Jason Stowe

- Share Out after Work Time
  - Membership Committee Discussion (Becky Allan, Jason Stowe, Brooke, Jason Misner, Tom Madden, Aireane Curtis, Samantha Porchedly, Kyle Kiffer, Elevia – Nancy’s replacement)



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- Becky will work on the list of 7002 eligible districts not members of FLISA, and include state and dollar amounts received
- Brooke will coordinate with the Messaging Committee to receive a one-pager to use for eligible districts that are not FLISA members
- The list will be sent out to the Membership Committee for members to “sign up” for districts to email, cold call, etc.

### **XII. Look Ahead: What do we need for a successful:**

- Interim communications
- Winter, 2023 FLISA Meeting Information—Tampa/St. Petersburg

### **XIII. Action Items:**

#### **13-A. Appointment of Secretary and Member of Executive Board**

- Cathy Pezanoski shared that Christine Walker has been nominated for the Secretary position through March 2023
- Wes Eversole made the motion to approve Christine’s nomination as Secretary.
- Tim Page seconded the motion.
- There was a voice vote to then approve Christine Walker as the Secretary through March 2023

#### **13-G. Nomination and Selection of Summer, 2023 Meeting Location/Dates**

- Cathy Pezanoski shared that Colorado Springs has been nominated as the location for the Summer 2023 FLISA meeting.
- Jason Misner made the motion to approve the Colorado Springs location.
- Mark Naugle seconded the motion.
- There was a voice vote to then approve Colorado Springs as the location of the June 2023 Summer meeting.

### **XIV. New Business**

- Cathy Pezanoski shared that FLISA swag is being looked at – watch for a future email from Cathie or Tom

## XV. Next Meeting Information

- a. Winter 2023 FLISA Meeting, St. Petersburg, FL—February 2-3, 2023 (**Friday Meeting Day**)
  1. **Call for Presentations\***
- b. Spring NAFIS Conference, Washington DC, March 11-14, 2023
  1. NAFIS 50<sup>th</sup> Anniversary Celebration
- c. Summer 2023 FLISA Meeting, TBD, **Will be in Colorado Springs**
- d. Fall NAFIS Conference, Washington DC, September 17-19, 2023

## XVI. Reception Information Reminder/Adjournment

### **\*Call for Presentations—Winter FLISA Meeting**

Do you have important best practices to share with the educator community? Are you an expert on a cutting-edge issue in youth development or education? Can you captivate a crowd? Well, it's time to bring your ideas to a national audience – become a presenter at the FLISA Winter Conference.

Our 2023 conference comes as educators are working to help students recover from pandemic-interrupted schooling and we would love to learn more about what you are doing to address this issue or any other issue you'd like to share.

Contact Tom Schneider to reserve your spot ([schneiderthomasw@hotmail.com](mailto:schneiderthomasw@hotmail.com))

## **Advocacy Action Plan Work**

1. Attendees will join a committee
2. Committees working together will assign all of the items (tasks) thought of individually and add new tasks as developed. (15-20 minutes). See Monday.com Tasks will be assigned and recorded on Monday.com.
3. Report out to the entire group. The Goal is to get a list of tasks organized by committee and assignments added to Monday.com
4. Discussion moves to move to assigning responsibilities and Goals for Winter Meeting. (30-45 minutes)
  - 4a. Set Goals for Next Meeting and update Monday.com

## **Messaging Committee**

### **A. What is our *Message* for this Congressional Term?**

#### **1. Impact Aid Dollars Advocacy Message**

- a) What Does Funding as described in Mission Statement Look Like
  - (1)Memo to Biden Transition Team (+\$54M--\$129M Total)
  - (2)How are Impact Aid Dollars distributed
- b) **Arguments** for Funding to **Congress**
- c) **Arguments** for funding at **Home**





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## Advocacy Committee

### 2. At Congress (Who Do We Need to See?—Targeted Lobbying/Messaging)

- (1) Our Federal Lands Members of Congress
  - (a) See FLISA Above 80K FY 19 Spreadsheet,
  - (2) Key Committee Members of Congress
- b) At Home (Who Do We Need to See?)
  - (1) School Community (Boards/Teachers/Students)
  - (2) Media
- c) At Home (How do we communicate?)
  - (1) School Community (Boards/Teachers/Students)
  - (2) Media

## Membership Committee

### B. How do we PLAN to improve ACTION among members as an ORGANIZATION?

1. What Does Member Action Between Meetings Look Like?
2. Homework Assignments for the quarter between meetings
  - a) Using Mid-Quarter Zoom Temperature Checks

### C. How do we PLAN to Maintain Organization?

1. Increased Participation
  - a) Currently 68—Last Yr 61 Districts Paying Dues,
  - b) Recruiting Districts to Support FLISA
  - c) Measures of Involvement (What does it look like?)
2. Organization Health
  - a) FLISA Financial Situation,
  - b) Continued Balanced Leadership,

## Committee Plan Messaging Committee

Prepare messaging for FLISA Audiences:

- Congress
- School Community (Community, Taxpayers, Schools)

Coordinate with NAFIS messaging

Create and Distribute Messaging to those “audiences” (i.e. social media, 1-pager, website Twitter)

Subcommittee: Social Media Messaging (Twitter, etc. website)

## Advocacy Committee

### Step 1

#### **Determine which members of Congress:**

- are we in communication with by FLISA Membership,
- receive Impact Aid Land are FLISA is in communication with their offices
- should we be in communication with (i.e. committee chairpersons)

### Step 2

#### **Determine how FLISA will:**

- Communicate with members of Congress who we are **not in** communication,
- Communicate with members of Congress are in important positions and we **should be** in communication with.

## Membership Committee

#### **Increase:**

- participation in FLISA Advocacy
- FLISA membership
  - Appeal/Outreach to those districts we are representing in advocacy
- fellowship and a sense of community among FLISA Members

**Subcommittee:** Location Selection Sub-Committee

**Subcommittee:** Fellowship Sub-Committee