

Advocacy Action Plan—Essential Questions

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A. *What is our **Message** for this Congressional Term?*

1. Impact Aid Dollars Advocacy **Message**
 - a) What Does Full Funding Look Like
 - (1) Memo to Biden Transition Team (+\$54M--\$129M Total)
 - (2) How are Impact Aid Dollars distributed
 - b) **Arguments** for Funding Now to **Congress**
 - c) **Arguments** for funding at **Home**
2. At Congress (Who Do We Need to See?—**Targeted Lobbying/Messaging**)
 - (1) Our Federal Lands Members of Congress
 - (a) See FLISA Above 80K FY 19 Spreadsheet,
 - (2) Key Committee Members of Congress
 - b) At Home (**Who** Do We Need to See?)
 - (1) School Community (Boards/Teachers/Students)
 - (2) Media
 - c) At Home (**How** do we communicate?)
 - (1) School Community (Boards/Teachers/Students)
 - (2) Media

B. *How do we **PLAN** to improve **ACTION** among members as an **ORGANIZATION**?*

1. What Does Member Action Between Meetings Look Like?
2. Homework Assignments for the quarter between meetings
 - a) Using Mid-Quarter Zoom Temperature Checks

C. *How do we **PLAN** to Maintain Organization?*

1. Increased Participation
 - a) Currently 68—Last Yr 61 Districts Paying Dues,
 - b) Recruiting Districts to Support FLISA
 - c) Measures of Involvement (What does it look like?)
2. Organization Health
 - a) FLISA Financial Situation,
 - b) Continued Balanced Leadership,

Messaging Committee

Prepare messaging for FLISA Audiences:

- Congress
- School Community (Community, Taxpayers, Schools)

Coordinate with NAFIS messaging

Create and Distribute Messaging to those “audiences” (i.e. social media, 1-pager, website Twitter)

Subcommittee: Social Media Messaging (Twitter, etc. website)

Advocacy Committee

Step 1

Determine which members of Congress:

- are we in communication with by FLISA Membership,
- receive Impact Aid Land are FLISA is in communication with their offices
- should we be in communication with (i.e. committee chairpersons)

Step 2

Determine how FLISA will:

- Communicate with members of Congress who we are **not in** communication with but receive impact aid.
- Communicate with members of Congress are in important positions and we **should be in** communication with.

Membership Committee

Increase:

- participation in FLISA Advocacy
- FLISA membership
 - Appeal/Outreach to those districts we are representing in advocacy
- fellowship and a sense of community among FLISA Members

Subcommittee: Location Selection Sub-Committee

Subcommittee: Fellowship Sub-Committee

Possible By-Law/Board Changes

1. Committee Chairs allows for between meeting meetings (i.e. zoom temperature checks)

2. Opportunity for Leadership development

Change by-laws to allow Committee Chairs to:

- Become FLISA Executive Board Members
(Eventually phase out At-Large Members/Keep Past-Pres)
- Shorten duration to leadership thru Committee Chairs
(i.e. Chairperson 1 yr.--then Pres-Elect 1 yr--then Pres 1 yr.)