



Federal Lands Impacted Schools Association

Education For Children, Fairness for Taxpayers

FLISA Winter Meeting Agenda

8:30 am – Journey A

January 11, 2020

MINUTES

NOTE: BREAKFAST WILL BE “ON YOUR OWN.”

- I. Call to Order, Introductions and welcoming of new attendees – Craig Hutcheson**
 - Craig called the meeting to order and welcomed everyone. Craig then asked everyone to stand and introduce themselves and their impacted area.

- II. Approval of next Executive Director – Craig Hutcheson will review the transition plan and ask for a vote on the FLISA board’s recommendation**
 - Craig shared that the FLISA organization initially decided to begin the process of hiring an Executive Director in 2008.
 - Tom Madden has filled that position very well since 2008.
 - We established a timeline for the hiring of a new Executive Director because Tom is ready to retire from the position of Executive Director.
 - We had one applicant apply and so we interviewed that single candidate.
 - Mark Naugle made the motion and Sasndy Doebert seconded that motion to hire Dr. Tom Schneider for our next Executive Director. All members approved the recommendation.
 - Tom stood and thanked the organization for the opportunity. He shared his goal as the next Executive Director is to make sure all members feel they are an integral part of the organization and their voice is heard.
 - Tom Schneider complimented and thanked Tom Madden for his leadership.
 - Craig shared there would be a transition time. The goal is to have the transition completed by January of 2021.
 - Tom Schneider also shared we will begin working on the next generation of our Advocacy Action Plan that we hope is completed by January of 2021.

- III. Approval of candidates for the vacant board positions of Treasurer and At Large Member II**



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- Bob Reichert stated the Board was nominating Nancy Niem to fill the vacant Treasurer position. Craig asked for any other nominations from the floor. There were none.
- Mark Naugle made the motion to approve this nomination from the Board and Carolyn Anderson seconded that motion. All members approved the nomination.
- Jerry Ellender was nominated by Sandy Doebert to fill the vacant At Large Member II and Wes Eversole seconded that motion. Craig asked if there any other nominations from the floor. There were none. All members approved this nomination.
- Craig then asked for a motion making Los Almedos as the fiscal agent for the organization.
- Wes Eversole made the motion and Terry Tamblyn seconded that motion. All members approved.

IV. Executive Director's Report – Tom Madden

A. Video – Good to review periodically.

Terry shared the elevator speech video with the group.

B. Lunch in Journey B and the post-meeting reception from 4:00 – 6:00 pm in Tesoro Commons A (Drink tickets, two per attendee, will be available from Tom Madden as you arrive to the reception)

C. Not getting MailChimp? Give me your card/email address

D. Reminder of the years of the current authorization: FY '17 – FY '20 (Since it's an election year, reauthorization will very likely not happen on schedule)

-Tom shared that reauthorization is in its last year but he spoke to Hillary from NAFIS and she shared that reauthorization is not going to happen any time soon. He shared it could be two to three years, or longer before reauthorization will occur.

E. Advocacy Action Plan

1. Officially adopted Sept. 21, 2014

2. It was initially named the Operational Plan (See original plan at the end of this agenda)

3. It was our long-range, comprehensive plan, known in many organizations as a Strategic Plan

4. Since most such plans are intended to cover about a five year span, it is now time to begin work on the new, second generation, long-range plan. This will be the focus of today's work session which will be led by Tom Schneider.

-The impetus for this plan started six years ago here in Orlando.



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-Reauthorization is normally scheduled for five years, but historically is more than six. However, the 2002 authorization wasn't reauthorized until 2017, an extraordinarily long period.

-We decided to not just plan our meeting discussions and activities around what is happening on the Hill and being reactive to it. We decided to be proactive with the forming of an Advocacy Plan.

F. The Fiscal Year 2021 Impact Aid application deadline is January 31. Any application that is late or incomplete will result in a ten-percent reduction of your school district's Impact Aid payment.

- Tom Madden shared he received several emails about the new application and the questions they had about the process and the documentation.
- Tom Madden encouraged everyone to get their application completed for FY 21 as soon as possible owing to the new aspect of the process.
- Various members shared the changes that are part of the new application and how they worked through those problems successfully.

V. Targeted Advocacy Efforts – Tom Schneider.

-Tom Schneider stressed how Congress is working in chaotic times with the killing of a leader in Iraq. He then stressed the difference between uncertain and chaos.

-Tom shared when you are in chaotic times, you feel you have no control over something.

-No matter the uncertainty of political times, we can focus on the need of Impact Aid for our students

-There probably won't be vouchers, an infrastructure bill and reauthorization this coming fiscal year.

-We are pretty certain we will be eliminated on the President's FY 21 budget.

-With the upcoming election, there probably will be a continuing resolution until after the election.

-We do know the House approved a \$1.4 trillion spending package through October 2020.

-We received \$1 million more for Federal Properties this current fiscal year.

-Tom shared we need to consider what "our ask" is and shared NAFIS staff recommends continuing the \$2 million increase.

-The House is not in session when we go to the spring conference and just getting back in session when we go to the fall conference.

-Staffers have a tendency to spend more time with you on the Hill when their boss is back home.

-Senate is working around political conventions and also working around impeachment that will be sent from House to Senate sometime the week of January 13th.

-Tom shared a video on the impeachment process so members of FLISA would understand this process better

-The first fight waiting Congress in 2020 is impeachment.

We want to make sure we are mindful that we are a nonpartisan advocacy group.

-Congress still has to work on the budget to get them past October 2020.



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- There are 68 competitive districts in the 2020 election on the House side.
- Democrats need 3 or 4 seats no matter who the President is.
- What hasn't changed is Congress is still supporting the importance of Impact Aid for our students and the obligation of the government.
- In spring and fall, you may be taking your message to new staffers
- Tom shared that everything about D. C. is about the election with the first primary February 3rd in Iowa.
- Tom shared a video about the electoral college. Trump needs to find 10 electoral votes.
- It is interesting to think about how the change in demographics can change red to blue states or vice versa
- Realities we are going to have to think about are the impact of debt and deficit. Each year our national debt continues to grow
- Tom shared a video that explained the difference between national deficit and debt.
- Deficits are no longer a good reason to cut spending programs as we have under Trump administration.
- Trump tax cuts are the reason country is collecting significantly less
- Stock prices under Trump have increased 40%
- Richest 10% of Americans now own 84% of all stocks
- Tom also showed a video on the 2020 Census that will determine how many electoral votes each state gets
- Tom shared there would be a rash of court decisions coming that could have an impact on us as public schools and lobbying
- Tom shared the President's office makes the argument that federal property has had 50 years to make up for those lost dollars regarding federal properties. They also say the federal property improved the situation for the schools by bringing development. We need to work on a response to this argument to ensure it doesn't gain momentum on the Hill.
- Tom asked individuals to edit the leave behinds for the Hill so he can make appropriate changes to be ready for our Hill visits in March. Tom will have talking points and leave behinds for us in March but each district needs to have their own leave behind for telling their district's story.

VI. "BACK TO THE FUTURE" - As Tom Madden again reviews the history that led to the current language, a panel of 7002 veterans will offer their comments about key aspects of that history.

- Tom Madden shared we like to spend some time in our meetings on the history of our organization.
- Tom asked a panel of five veterans what they have learned through their experiences.
- Amy from California began with focus on the importance of having a voice at the table.
- Mark Naugle emphasized the better atmosphere we have today and the importance of access to our staffers and our Congressmen



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- Both Amy and Mark stressed the importance of the on time payments we are receiving now
- Craig shared the importance of learning about the program and stressed the times of contention that we have been through. He also shared the importance of working together for the betterment of all districts
- Craig also shared the consistency of our foundation payments and the formula has helped with this consistency.
- Cassie shared she has been the designated Impact Aid person since 1990 for her district.
- Cassie shared how the talk was about the highest and best use philosophy around 1995.
- She shared the amount of change that has happened. Reauthorization is really important and all members need to see how it impacts your individual district.
- Cassie also stressed the team effort that has been made to ensure no district is negatively impacted.
- Tom Madden then shared how we came up with our organization name of FLISA.
- Tom Schneider shared some wonderful stories about his experiences on the Hill.
- Sandy Doebert shared that groups like this will be creating our new funding formula and encouraged members to work hard for all our students

VII. Work Session commencing the next generation of the Advocacy Action Plan for the Organization – Tom Schneider

- Tom Schneider shared he felt we needed to get a consensus of what we want to do as an organization.
- Our goals for this planning time are to reexamine our current mission and vision statement and then outline a plan of what we want to look like in 6 years.
- Think of this plan as a movie. What is everyone doing when and why?
- We will be completing a SWOT analysis today.
- We are going to look at internal and external forces.
- In the summer of 2020 we will take our SWOT analysis and update it to our Action Plan including short and long-term plans.
- We want to make our final format user friendly and easy to monitor progress.
- We will use Congressional terms to set our short-term plans.
- What are we going to do for those two years of Congress?
- We will have long term goals but we will look at what do we want to do every two years with the current Congress.
- Final review of the action plan will be January 2021 and it will go three Congressional terms.
- This plan will be easy to follow and will set long-range goals.
- Craig shared we need to be able to adapt when we have a new Congress and use this time to our advantage, specifically when it comes to the “ask” we have on the Hill.
- More importantly Tom Schnieder wants the membership to be engaged.
- A SWOT Analysis consists of recognizing our strengths and weaknesses as internal and opportunities and threats are external.



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- Tom then facilitated the SWOT Analysis.
- Tom Schneider thanked everyone for their participation in the morning events on working toward a new Advocacy Plan.

VIII. Approval of Minutes from the Fall NAFIS Conference (Found on the flisa.org website) – Cathie Pezanoski

- Sandy made a motion to approve the September 2019 minutes. Amy seconded the motion. All members approved.

IX. Treasurer’s Report – Becky Allen for Tom Gregory

- Becky Allen shared this was the budget since December 18th and shared some highlights of the budget.
- The cost of the winter conference is not included in the overall fund balance.
- Cathie Pezanoski made a motion to approve the budget. Wes Eversole seconded the motion. All members approved the budget.

X. NAFIS Board Update – Tom Schneider & Craig Hutcheson

- FRO (Federal Relations Outreach) was explained by Mark Naugle.
- Groups are formed by NAFIS with representation from all subgroups and you are assigned congressional offices that may not be your specific state and each member of the team speaks for their subgroup needs and for the whole program.
- This year FRO is April 28th and 29th (if approved by NAFIS) but will not be a big FRO. Next year will be a large FRO owing to the 2020 election.
- Craig stressed the importance of growing new leadership in FLISA.

XI. Information Items and Future Meetings – Tom Madden

- A. Summer 2020, June 27 – Portland, OR (Hotel yet to be determined)**
Conference and hotel reservation information will be emailed at the time of the NAFIS Spring Conference. IT IS ALWAYS WISE TO MAKE HOTEL RESERVATIONS EARLY (WHEN YOU GET THE EMAIL RE THE MEETING)...YOU CAN ALWAYS CANCEL LATER IF NECESSARY.

B. Winter Meeting – January 9, 2021

- Tom shared we are looking at this winter meeting being in New Orleans with a second option of Phoenix for 2021.



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-Tom Schneider stressed the importance of staying for the social on Tuesday night at the Spring NAFIS Conference and other NAFIS Conferences to get to know the other subgroups of the NAFIS organization.

XII. Final Comments/Group Photo

-Craig thanked everyone for coming and the great work that was accomplished today with the input from everyone in today's activities in working through the SWOT process.

XIII. Reception – Tickets per attendee were available from Tom Madden at the reception - 4:00 – 6:00 pm in Tesoro Commons A

XIV. Adjourn

OPERATIONAL PLAN NATIONAL 8002 IMPACTED SCHOOLS September 21, 2014

I. HOW DO WE CLARIFY AND PROMOTE WHO WE ARE?

GOAL STATEMENT: Everyone who impacts or is impacted by a federal presence within a school district will have a clear understanding and recognize the importance of funding for students of the 8002 program.

A. OBJECTIVE: Develop 8002 information materials and/or put more 8002 information on the NAFIS webpage and maintain a consistent message

1. Communicate through an 8002 website – To Be Developed in TARGET AREA IV
 - a. Mission, Vision, Guiding Principle
 - b. Diagram of relationship among NAFIS organizations
 - c. Talking Points
 - d. Glossary of terms
 - e. Story of each 8002 district regarding lost revenue or what could be done with full funding. (All districts must participate)
2. Reinforce the mission/vision statements often



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3. **Make sure messages have relevance**
 - a. **Clarify the reason the 8002 program was created and why it is still legitimate today.**
4. **Create a one-page handout (TRI-FOLD ALREADY EXISTS)**
 - a. **Materials developed for posting on the website will be shared with the 8002 group for input prior to posting.**
5. **Illustrate in a meaningful way the impact of lost revenue**

ACTION PLAN:

1. **Group #1 will coordinate with group #4 in developing and providing materials to post on the website by January 2015.**
2. **Group #1 will develop the materials listed in objective A 1-3 by January 2015. Group #1 will receive and analyze input received by the 8002 group on materials shared by Group #1 prior to posting on the website.**

ASSESSMENT STATEMENT:

1. **The number of hits on the website will increase after the materials have been posted.**
2. **The participation of legislative 8002 staffers in FRO will increase by 10 percent per year.**
3. **The number of presentations per year made by each school district regarding 8002 will increase.**
4. **Increase Impact Aid Coalition membership by House and Senate legislators representing 8002 membership.**

B. OBJECTIVE: Be a presence at NAFIS conferences during General Sessions

1. **Create a general 8002 video to be utilized at various conferences and at individual districts.**
2. **Explain 8002 during a general session along with MISA, NIISA and Low Lot**
3. **Schedule a training session about 8002 application, vouchers, etc. at NAFIS Conferences**

Action Plan:



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1. **Group 1 will ask for volunteer districts to do an 8002 video at each of the four next conferences, video to be produced by the fall 2015 NAFIS conference.**
2. **Group 1 will send an email to member districts requesting volunteers to produce a general 8002 video.**
3. **Membership will preview the video at the summer 2015 8002 conference.**
4. **Objective B2 is being met through panel discussions at both the fall and spring NAFIS conferences. Recommend continuing with 8002 general session presentations.**
5. **Objective B3 is partially being met through the NAFIS Conferences session, the Basics of Impact Aid.**
6. **Offer a training session for new attendees the afternoon prior to all conferences.**
7. **Solicit questions from prospective attendees in advance of session via email, or other social media and at conferences**
8. **Post information about training session on SharePoint and through other social media as it becomes available.**
9. **Ask Tom Madden to check with NAFIS about the possibility of including a box on the registration webpage that indicates a first time attendee.**

ASSESSMENT STATEMENT:

1. **Objective B1 will be considered achieved when the video is actually available for viewing at the Fall 2015 NAFIS Conference.**
2. **The implementation will be considered successful if 50% or more respond positively to feedback received by NAFIS' conference survey; and if five or more districts use the video for presentations in their districts.**
3. **Objective B2 will be considered successful if presentations at NAFIS Conferences continue.**
4. **The implementation will be considered successful if 50% or more respond positively to feedback received by NAFIS' conference survey.**
5. **Objective B3 will be considered implemented when the first training session is offered by the afternoon prior to the beginning of the Spring 2015 NAFIS Conference**
6. **The implementation will be considered successful if 50% or more respond positively to feedback received by NAFIS' conference survey**



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C. OBJECTIVE: Change the name of the organization

Action Plan: Continue to solicit suggested organization names from the membership which meet the following criteria: easy to remember, descriptive of our mission, and inclusive of student impact.

ASSESSMENT STATEMENT: Ongoing. The objective will be considered achieved when the membership approves a name change.

D. OBJECTIVE: Prepare and present an overview of the 8002 program for local school boards to facilitate understanding of the impact of the program on the school district

Action Plan: Group 1 will:

1. Review , amalgamate, and add to existing information currently being used to describe the program.
2. Develop template presentation utilizing information currently available.
3. Customize each presentation to meet the needs of individual district boards.
4. Generic template will be presented to the membership for review and evaluation by the summer conference 2015.
5. Identify a group who would be willing to present to school boards as necessary.

Assessment Statement:

1. Positive feedback provided from the membership after review of template at the summer conference 2015.
2. The presentation will be utilized by at least three or more districts with at least two out of the three providing positive feedback

II. HOW DO WE GET CONGRESS TO UNDERSTAND THE TRUE IMPACT OF THE LOSS OF TAXABLE PROPERTIES?

GOAL STATEMENT: Best practices and an accountability structure to continually educate, communicate and promote the non-partisan need for 8002 funding to communities and Congress will be established.



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- A. OBJECTIVE: Tactics and Strategies for delivering the message - Continually educate, communicate and promote a non-partisan message that can be targeted to Federal Properties member districts, Congress and Federal Properties communities.**
- 1. Develop a list of best practices (including samples) for communicating to Federal Properties member districts, Congress and Federal Properties communities.**
 - a. Keep in front of legislators with a greater focus on their local offices**
 - b. Keep communication simple/understandable and use local media more to get the message out**
 - c. Emphasize to congress the federal responsibility/obligation to pay “their” tax bill as other taxpayers must**
 - d. Craft and deliver a consistent, non-partisan hill message from all 8002 members and from all members of NAFIS**
 - e. Develop a non-partisan message which effectively respond to the election and budget calendar.**
 - f. Humanize the story by connecting to students/teachers/programs**
 - g. Communicate what funding provides, and personalize it per school district**
 - 2. Expand the number of Federal Properties member districts, Congress representatives and Federal Properties communities receiving our non-partisan message.**
 - a. Utilize state coalitions to engender collaboration and a synergistic approach to message development.**
 - 3. Create an 8002 website link to/from NAFIS website to make it useful to 8002 and NAFIS members, parents, media, and legislators.**

ASSESSMENT STATEMENT:

- 1. Post list of best practices for Federal Property members on the organization’s Sharepoint web site by Winter, 2014 meeting.**
- 2. All school districts receiving \$100,000 or more in Impact Aid dollars will be members of the Federal Properties organization.**



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3. Establish a website page which presents our message for parents, legislators, community members and members of congress.

B. OBJECTIVE: Develop a non-partisan message that can be targeted to both Congress and Federal Properties communities that:

1. Demonstrates a sensitivity to each sides' position
2. Provides flexibility to tailor message to each side
 - a. Reflects that Impact Aid is a Federal Obligation.
 - b. Acknowledges that Impact Aid has a connection to local taxes.
 - c. Connects Federal Impact Aid to the education of children.
3. Create a spreadsheet/document showing the amounts of property tax revenue loss for each district in the program
 - a. Show property tax loss on a per pupil basis and personalize that loss – staff/program cuts, higher class size, etc.

ASSESSMENT STATEMENT:

1. Increase number of Members of Congress on the Impact Aid Coalition by 10% per year by July 1, 2017.
2. Members of the Federal Properties organization will receive information on the non-partisan message that can be tailored to each of constituent groups (i.e. Parents, Community, both parties in Congress) at each meeting.

C. OBJECTIVE: Develop an accountability structure which sets forth expectations for Federal Properties districts.

1. Provide opportunities for Federal Property districts to report out their successful message sharing.
2. Set a measure to quantitatively measure our efforts as individual districts and as an organization.

ASSESSMENT STATEMENT:

1. The Federal Properties organization will send each 8002 eligible district receiving over \$100,000 a survey to gather data related to how many best practices, Congressional contacts, etc. were made by the member district during the calendar year. The Federal Properties organization will send a letter to the



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- member district's board of education commending the district for their involvement and gather metrics related to the number contacts, etc. made yearly.
2. During each meeting, every district will present a brief overview of their efforts to advance the cause of Impact Aid between meetings. The information presented will be added to the best practices list.

III. HOW DO WE INSTILL A SENSE OF URGENCY AMONG 8002 PARTICIPANTS AND MEMBERS OF CONGRESS?

GOAL STATEMENT 1: Communication with all 8002 impacted districts

- A. Objective: Involvement - Reach out to, involve and visit non-participating 8002 recipients; Reach out to inactive members
 1. Follow up after each meeting to non-attendees (membership committee role)
 - a. Prefer human touch – phone call or visit (regionally)
 - b. State Consortium – Ex. TAFIS – Texas Association Federally Impacted Schools
 - c. Meet twice a year, if possible, and invite members of Congress to that meeting
- B. Objective: State or Regional Consortium Development
 1. Identify participants at the state level using the “Bluebook” information from the NAFIS website
 2. We need to target 100% involvement within each state of all districts Impacted.
 3. We need to identify “champion” congressional representatives in each state or region and then have the school district representative contact the directly
 4. We need a broader representation for other states. Currently mostly concentrated in California, South Dakota, and Illinois
 5. We identified that cost and time are probably the biggest factors keeping folks from attending the meetings
 6. We identified there are different levels of urgency within districts



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7. We need to further identify why districts do not attend and assign a mentor to those districts
8. State meeting organization thoughts:
 - a. Categorize states
 - b. Organize states
 - c. Have state meeting in a city where the congressional representative has an office
 - d. Identify which congressional representative might be “8002” friendly vs. those who are not
 - e. Possibly invite congressional representative to those state meetings

ASSESSMENT STATEMENT: By January, 20117, 80% of 8002 districts will have participated in some way with promoting the 8002 cause.

GOAL STATEMENT 2: All 8002 impacted districts create a brief and concise document sharing their personal stories.

TEMPLATE FOR PERSONAL STORY DOCUMENT SHALL INCLUDE THE FOLLOWING:

District Name, Impacted Area, Number of Students Served, Personal Narrative

Action Steps

Original database

District

Superintendent

Address

Address

Town

State

Zip

Email for superintendent

Filing contact if available

DC Meeting

Mailings out with:

Letter of organization purpose



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**Direct impact to them
Form for personal narrative**

Winter Meetings

- Assessment at that point**
- Data compilation**
- Update the list**
- Resend to missing districts**
- State meetings held**

ASSESSMENT STATEMENT: By January, 2017, 75% of 8002 districts will have created their respective documents and implemented a strategy for its distribution.

GOAL STATEMENT 3: 100% attendance at state or regional meetings

A. Objective: Send out a summary after meetings

- 1. Contact qualified 8002 districts that are non-members**
- 2. Educate community members**

B. Objective: Message Focus

- 1. Educate others on how much funding is received**
- 2. Translate into what the dollar support re: number of teachers, programs, class sizes**
- 3. Reiterate constantly, honestly and factually the effects of cuts using real school district stories**

B. Objective: Methods

- 1. Get members of Congress into 8002 schools**
- 2. Use experienced mentors to bring new participants up to speed**
- 3. Create an organized, efficient means of communication and use technology**
- 4. Communicate urgency to 8002 districts through emails, newsletters, etc.**
- 5. We will dedicate some time to produce document communicating with all participating districts**



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ASSESSMENT STATEMENT: On average, 40% of 8002 districts will attend the various state or regional meetings.

IV. *HOW DO WE UTILIZE TECHNOLOGY AND SOCIAL MEDIA TO BE MORE EFFECTIVE AS AN ORGANIZATION (BOTH INTERNAL AND EXTERNAL)?*

GOAL STATEMENT: The 8002 Federal Properties Organization will provide every impacted entity with immediate and efficient access to appropriate and pertinent impact aid information.

A. **OBJECTIVE: Increase communications to, within, and between various groups through the use of technology**

1. We have identified the following groups to be included in the communications:

- 95 8002 members
- Exec Board
- 8002 Districts that receive \$\$\$
- NAFIS
- Media
- Parents
- Legislators & Aides
- 8002 meeting attendees
- Local Officials
- Congressional Staffers (2 each)
- Database of 8002 Contacts (at least 2 each)
- Video Training for Applicants/8002
- Tiered approach to Districts- Multiple Contacts
- State Contacts- Leadership

2. We have identified the following means of communication:

- Static Information- NAFIS Website- Searchable
- Dynamic information- Blog, Newsletter (Tom S.), Legislation
- Video Message- provide information on who/what/??? (downloadable)
- Links of District Websites
- Database of information 8002. i.e. Legislative aides by office, Acres, \$\$\$, etc
- Two-way communication between members.



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ACTION PLAN:

1. Group #4 will seek an individual, district, group or private company to create and maintain a website for our group before January 2015.
2. Group #4 will coordinate with group #1 in developing and providing materials to post on the website by January 2015.
3. Group #4 will seek an individual district, group or individual to create and maintain a Facebook Page for our group that will work in conjunction with our website.
4. Group #4 will work with Tom Schneider to develop a method (blog, twitter account, etc.) that Tom will be comfortable with that can be used by all to provide instant information to all on what's happening politically with Impact Aid.
5. Group #4 recommending that the website contain a list of links to all member and 8002 funded districts' websites.
6. Group #4 recommends that our community develop policies regarding the filtering of information to be posted that will be available to some or all.
7. Group #4 recommends that we immediately pick a name for our organization so that our website and other tools can be developed and labeled appropriately.

ASSESSMENT STATEMENT:

Formal and informal evaluation of the success of our communication activities will be conducted on a yearly basis and adjustments will be made as needed to match members' responses.

V. WHAT DO 8002 MEMBERS NEED FROM THIS ORGANIZATION AND HOW DO WE MAKE MEETINGS AND MESSAGES MORE VALUABLE AND MEANINGFUL?

GOAL STATEMENT: Members will have the necessary resources to educate themselves and others and effectively lobby legislators resulting in impact aid funding being sustained or increased.

A. OBJECTIVE: Develop confidence among members of Section 8002 in lobbying by providing helpful tools

1. Better educate our legislators (state and federal)
2. Determine a consistent approach to congress
3. Associate impact aid with "impacted students"

ACTION PLAN



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1. **Adapt/update the targeted lobbying one page flyer**
2. **Collect data regarding the number of students served in 8002 districts**
3. **Meet with legislators in their home district office in addition to meeting in D.C.**
4. **Seek to organize meetings/break-out sessions for administrators and board members at their professional organizations' meetings**

ASSESSMENT STATEMENT:

1. **Attendance at Section 8002 meetings will increase to an average of 20% of eligible districts**
2. **Targeted Lobbying Document is updated**
3. **When surveyed, 75% of the members report that they know and can share the consistent 8002 lobbying message to legislators**

B. OBJECTIVE: Increase Communication with 8002 Districts

ACTION PLAN:

1. **Provide application information, including deadlines in a "How To" format**
2. **Provide information about the history of impact aid and NAFIS, subgroup descriptions, and acronyms used regularly in NAFIS and Section 8002**
3. **Provide Legislation Updates – alerts, pertinent information, what is happening now, summary of documents on legislative changes, etc.**
4. **Reach out to those recipients of 8002 money that can't afford to attend our meetings but can still fight for our cause**

ASSESSMENT STATEMENT:

1. **Informative documents posted or provided**
2. **Information sessions conducted**
3. **Legislative Updates provided**
4. **A data base of contacts with non-attending 8002 recipient districts with pertinent info is created and maintained.**

C. OBJECTIVE: Meetings will effectively and efficiently communicate and organize information in an engaging process

ACTION PLAN:



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1. Handouts will be made available online prior to the meetings
2. If NAFIS and the Dept. of Ed participate in Section 8002 meetings they will provide specific info other than the info provided in general sessions
3. Schedule summer and winter meeting locations that are desirable, easy to get to and reasonably priced to encourage additional attendance
4. Plan meetings to more actively involve the members with member interaction and input
 - a. round robin info tables with topics like lobbying tips, tips for encouraging board members to support meeting attendance, etc.
 - b. operational planning review and assessment
 - c. bring in local legislators and outside experts

ASSESSMENT STATEMENT:

1. Handouts posted
2. Attendance at meetings increases
3. Memberships reports that meetings are helpful, informative and interest and a good use of their time

PROPOSED ORGANIZATIONAL STRUCTURE ON NEXT PAGE

Note that the Executive Board oversees the entire process. The “pointed lines” indicate that each of the three committees will work directly with the Executive Director and can also work directly with the other two committees. If the Executive Board engages the services of a tech person, that person would work directly with the Executive Director, again under the guidance of the Executive Board.



Federal Lands Impacted Schools Association

Education For Children, Fairness for Taxpayers

EXECUTIVE BOARD NATIONAL 8002 IMPACTED SCHOOLS

