

MEETING MINUTES  
Winter 7002 CONFERENCE 2019  
Saturday, January 5, 2019  
San Diego, California

- I. Call to Order – President Craig Hutcheson called the meeting to order at 8:30 a.m. and thanked everyone for coming to San Diego.
  - A. Introductions - Craig recognized the broad range of experience represented in the room. At this time members introduced themselves and stated their impact. Craig plugged the importance of staying involved and having FLISA representation on the NAFIS board.
  - B. Tom Gregory read the paid membership roster and invited anyone in attendance to become a member if they were not listed on the roster.
  - C. Extra Mile Award – Terry Tamblyn was presented with the Extra Mile Award for his years of service and commitment to handling our website.
  
- II. Executive Director’s Report – Tom Madden
  - A. Video presentation – Tom reminded the group of the value of the video and how many members have used it to show constituents, legislators and others.
  - B. Meeting Logistics – Lunch and the 4:00-6:00 p.m. reception will both be held on the Rooftop.
  - C. MailChimp – Tom reminded the membership that he is now using mail chimp for all notifications and that if there was anyone in attendance that was not receiving communication, to see him today.
  - D. Reauthorization Update – Tom gave a brief history of Reauthorization from its first authorization in 1965 to the current reauthorization which is set to expire in FY2020. Reauthorizations are intended to last for five years; however NAFIS is predicting that it will not happen in 2020.
  - E. Executive Director Position Vacancy Announcement – Craig announced that Tom Madden will be stepping down as the Executive Director of FLISA. Tom has served in this position since 2008 and has done a remarkable job. The membership will be asked to complete a 3 to 4 question survey which will be used to develop a job description. The job description will be finalized during the Monday spring NAFIS subcommittee meeting and the position will be advertised during April and May with a close date of June 1, 2019. Interviews will take place in the summer of 2019 with any necessary secondary interviews to occur in the fall of 2019. The new director will be named at the winter 2020 meeting with Tom Madden working with his replacement for a full year to ensure a successful transition.
  - F. Advocacy Action Plan – Tom reviewed the process taken to develop the Plan
    1. Officially adopted in September 21, 2014
    2. The plan was initially named the Operational Plan
    3. It was FLISA’s long-range, comprehensive plan
    4. We are well into the fourth year of the plan
    5. Since most plans are intended to cover a five year span, it is now time to pause, review the original plan, catalog our accomplishments, and determine our next steps in achieving the goals of the plan. This will be the focus of today’s work session. The work session will also include discussion of the executive directors’ job description.
  - G. Deadline to submit the FY20 Impact Aid application is January 31, 2019. Late or incomplete applications will result in a ten percent reduction of the districts payment. G5 is still open during the government shutdown.
  
- III. Targeted Advocacy Efforts – Tom Schneider discussed the national debt, tax cuts, economics and a divided government. The 2018 elections saw a wave of blue across the nation. The Democrats won control of the House and the Republicans retained control of the Senate. The new congress is hoping to follow regular order when they convene in mid-January which means that they will attempt go through the process of committees and amendments to produce a budget. The concept of “PayGo” will be important to us as we go to the Hill in the spring. This means that for each expenditure proposed, there must be a corresponding cut or an increase in revenue to pay for the expense. Tom also introduced the concept of “if you are not at

the table, you are on the menu". Since we have a divided government, there will be deal making going on and we will need to watch that Impact Aid does not get lost in all of the deals. Our message needs to remain consistent that we need additional funding and that public education works.

- IV. Panel Presentation – Nancy Nien of Los Alamitos USD (California), Wes Eversole of Lake Dallas (Texas) and Cathie Pezanoski of Elwood (Illinois) shared how they developed plans in their states/regions to reach out to and involve other Impact Aid recipients.
- V. Treasurer's Report – Tom Gregory distributed the budget report and highlighted that the membership dues were on target with the estimated budget and that the Executive Director salary was paid over 2 calendar years. The expenses incurred for the winter conference will be reflected on the budget report presented during the spring NAFIS conference. The FY2020 budget will be proposed at the spring 2019 NAFIS conference and approved at the 7002 summer 2019 meeting.
- VI. Approval of Minutes – Cassie Bergman stated that the minutes from the fall 2018 NAFIS conference had been posted to the FLISA website for everyone to view. Amy Covert moved to approve the minutes as presented. Cathie Pezanoski seconded the motion. Motion Carried.
- VII. NAFIS Board Update – Sandy Doeber reported that she is the immediate past president on the NAFIS board and her last meeting will be in March. The current president will become the immediate past president and the Vice President will become the President. The Treasurer will remain the same and the current secretary will become the vice president (president elect). There are several non-officers (at large members) which represent regions of the country. Since Sandy is stepping off of the Board, FLISA will be losing representation on the NAFIS Board. Therefore, it is important that we have a 7002 member nominated to present to the NAFIS Board. Craig Hutcheson will be recommended to the nominating committee to be presented to the NAFIS Board and then hopefully placed on the ballot to be approved at the Spring NAFIS conference.
- VIII. Work Session on the Advocacy Action Plan – The Committees broke into their respective groups to compile a list of accomplishments to date and identify future desired outcomes.
  - A. Report from committees
    1. Involvement Committee – Bob Reichert
      - Maintaining up to date data base
      - State coordinated meetings
      - Non-member engagement letters
      - List of all non-member districts receiving over 100,000 in Impact Aid funds
      - Monitor once member versus no longer members
      - Identify state coordinators in each state
      - Consistent communication with NAFIS to identify key legislators
      - Trifold packet to distribute to members of Congress
      - Video creation
    2. Messaging/Technology Committee – Terry Tamblyn
      - Getting consistent message delivered with the aid of technology
      - Messages to Congress
      - Videos (FLISA and individual district videos)
      - Development of templates for videos and presentations
      - Creation of more state FLISA organizations like CAFIS and TAFIS
      - Creation of new website, twitter feed, increased used of technology to promote FLISA
      - Creation of new name for the 7002 subgroup
    3. Reauthorization Committee – Tom Madden
      - Number one issue is how to value federal property (comparable, highest and best, foundation payment)

IX Other Business – Input on Executive Director’s Job Description

Each committee made a list of the following:

1. Current strengths of FLISA
2. Current challenges facing FLISA
3. Qualities needed in an Executive Director

These were forwarded to Craig Hutcheson to compile for the Spring Conference.

IX. New Business

- A. Registration for the Spring NAFIS conference is now open
- B. Communicate any items that the Executive Board can do differently at the summer and winter meetings.
- C. Stay engaged
- D. Thank you for your hard work today

XI. Information Items and Future Meetings

- A. Summer Meeting to be held June 22, 2019 in Custer, South Dakota
- B. Winter Meeting to be held January 11, 2020 with the meeting site to be determined
- C. Reception to be held from 4:00 to 6:00 p.m. this evening on the Rooftop.

XII. Adjournment – the meeting was adjourned at 3:04 p.m.