

Meeting Minutes
Fall NAFIS Conference 2018
Monday, September 24, 2018

I. President Craig Hutcheson called the meeting to order and thanked everyone for supporting FLISA and NAFIS by attending the conference.

II. Executive Director – Tom Madden reflected on the “get to know” activity from Sunday’s general session which allowed interaction between attendees from different subgroups. Tom discussed the purpose of the FLISA sub group meetings during the NAFIS fall and spring conferences are informational whereas the meetings held in the winter and summer are specific to FLISA and are where decisions and plans are made.

III. Information Items – Craig Hutcheson reported that FLISA continues to reach out to the Oklahoma districts and that Tom Madden will be attending the upcoming OASIS meeting.

IV. NAFIS Update – Sandy Doeberth asked for feedback on the changes that NAFIS made to the fall conference including the Paint for a Cause, the Walk/Run at the Mall, the video messaging station, and the special congressional reception.

V. Advocacy Action Plan Update – Tom Madden asked each Chairperson to report on their work from the summer meeting held in Oklahoma City.

- A. Technology/Messaging Committee – Terry Tamblyn
 1. Worked on developing informational campaigns for different audiences.
 2. Discussed the effectiveness of using videos.
- B. Involvement Committee – Bob Reichert
 1. Worked on strategies to increase membership and involve current members.
 2. Discussed the need for more state driven meetings and appointed state coordinators.
 3. Discussed targeting districts that aren’t members via communication.
 4. Discussed the importance of targeting key legislators.
 5. Discussed the success of the trifold handouts.
 6. Continued to update the membership list.
 7. Working with NAFIS to develop communication strategies.
- C. Reauthorization Committee – Tom Madden
 1. Current reauthorization goes through FY20
 2. Current language is good, but we need to be prepared for any changes.
 3. Putting together a history lesson on prior reauthorizations.
 4. Training people to visit the Hill.

VI. Advocacy Action Plan Subgroup Continued Work and Report Out

- A. Reauthorization Committee – Tom Madden
 1. Discussed the potential timeline for reauthorization
 2. Discussed the potential issues with the current language and how it affects new districts.
- B. Technology/Messaging Committee – Terry Tamblyn
 1. Discussed their accomplishments to date such as the website and the video.
- C. Involvement Committee – Bob Reichert
 1. Discussed the key to success is the personal touch and that state involvement is critical.
 2. They asked for volunteers to be the point of contact for state meetings.

VII. Conclusion – Craig Hutcheson reminded the membership to stay involved and provide us with feedback on the effectiveness of our meetings.

The meeting was adjourned at 9:40 a.m.