

MEETING MINUTES
SUMMER 7002 CONFERENCE 2018
Saturday, June 23, 2018
Oklahoma City, Oklahoma

- I. Introductions – President Craig Hutcheson called the meeting to order at 8:30 a.m. and thanked everyone for coming to Oklahoma City. Craig reviewed the Mission Statement of FLISA and reminded the membership that Impact Aid is always under attack and we need to stay engaged. He thanked Tom Madden for organizing the meeting and commended Bob Reichert, past president for his exceptional leadership. Craig introduced Hilary Goldmann, NAFIS Executive Director as our special guest and acknowledged seven members from Oklahoma including Billie Jordan, Steve Crawford and Jeff Limore. Mr. Barry Beachem, past president of NAFIS was also in attendance.
- II. Paid Membership Roll Call – Members introduced themselves and stated their impaction.
- III. Meeting Logistics – Tom Madden reminded the membership that there would be a reception from 4 to 6 in the Crystal room and gave an overview of the surrounding sites for evening activities. He also announced that there would be a group photo taken today.
- IV. Executive Director’s Report – Tom Madden
 - A. History Lesson – Tom enlightened the membership on the history of the Ogallala Aquifer and the Native American history of Oklahoma.
 - B. Advocacy Action Plan – Tom shared that we started the Plan in 2013 and have made great strides.
- V. FLISA Video Presentation – Terry Tamblyn gave a brief overview of the FLISA website and showed the seven minute video.
- VI. NAFIS Director’s Report - Hilary Goldmann thanked the attendees for our engagement with FLISA and NAFIS and for our leadership on the NAFIS board. She reported that the theme for the NAFIS Fall Conference is “Stronger Together” and encouraged everyone to attend. Ann O’Brien is the new NAFIS Director of Communication, replacing Bryan Jernigan. Hilary provided payment updates and reviewed the current funding levels and potential FY19 budget proposals.
- VII. Voucher Update – Hilary Goldmann reviewed HR5199 which was introduced by an Indiana Representative. She provided insight into its origination through the Heritage Foundation and the uphill battle that has been fought in opposition to any type of voucher legislation. She credited the organized action of NAFIS and other education groups for stopping the bill from gaining traction. Secretary DeVos actually spoke out against using Impact Aid for vouchers in her speech on May 22, 2018. Hilary told the membership to remain vigilant and stay on top of any future proposed legislation as this topic is not going away.
- VIII. Panel Discussion – Panelists Jeff Limore (7003 OK); Amy Covert (7002 & 7003 CA) and Frank Sheboy (7002 NY) commented on how their respective districts are impacted by the presence of the federal government and their need for impact aid funding.
- IX. Targeted Lobbying- Tom Schneider motivated the membership to be prepared to lobby at the Fall NAFIS conference. He distributed several handouts to assist in their preparation.
 - A. Preparation for the Fall NAFIS Conference
 1. Prepare a success story for your district.
 2. Be prepared to discuss why Vouchers are bad and public schools are good. Quote studies that show students don’t do as well at voucher schools versus public schools.
 3. Understand the appropriations process and be prepared to discuss the need for increased funding.
 4. Be aware of the hot topics on the Hill – infrastructure, appropriations, and vouchers.

X. Work Session on the Advocacy Action Plan – Tom Madden asked each committee chair to provide a brief update on the Committee goals and accomplishments to date and highlight specific work session agenda items that will be the focus of the committee work during this session.

A. Overview of Committee work to date:

1. Messaging/Technology Committee – Terry Tamblyn

The website is up and operating

The twitter account is operational

They are looking at other types of social media

The committee has done as much as they can without being combative.

Today's focus will be on how far they should go.

2. Involvement Committee – Cathie Pezanoski

Their goal is to get all districts involved

Enhance and encourage state meetings

Provide tools for members to communicate with their representatives

Keep the data base up to date

Ensure all key legislators are identified and visited

Today's focus will be to (1) review the list impact aid recipients receiving over 100,000 who are not members and discuss how to get them involved; (2) create new member information packets and (3) connect and collaborate with the Messaging Committee to discuss the feasibility of offering scholarships to members.

1. Reauthorization Committee – Tom Madden

To be ready one year prior to reauthorization with any new language, etc.

Current language is stable and simple

Appropriation funding – do we put language in?

Current foundation based on 2009 payments – do we keep or change the date?

B. Committee Chair Reports after group work:

Involvement Committee – Cathie Pezanoski

Plan on reaching out to districts receiving over \$100,000 in 7002 funding

Sending snail mail letters to identified districts in July and August

Amy Covert meeting with CAFIS

Effectiveness of campaign will be assessed at the Fall NAFIS Conference

Host new member meeting at the Fall NAFIS Conference on Saturday evening

Jerry Ellender putting together a smaller version of "Basics of Impact Aid"

Reauthorization Committee – Tom Madden

Discussion surrounding the current formula

Issues with the distribution of the remaining funds because of a large amount of non-taxable property causing a deflation of value

Some districts don't qualify for remaining funds

Messaging/Technology Committee – Terry Tamblyn

How to maximize the message

Different audiences – parents vs. staff vs. legislators

Pre-emptive messages to send through MailChimp via sound bites

Complete the FAQ and Definition of Terms

- XI. Approval of Minutes – Cassie Bergman reported that minutes have been available on the FLISA website. Frank Sheboy moved to approve the meeting minutes from the Spring NAFIS Conference held on Sunday, March 18, 2018 and Monday, March 19, 2018. Amy Covert seconded the motion. Motion Carried.
- XII. Treasurer’s Report – Craig Hutcheson discussed the position of Executive Director and that the compensation has been at \$5,000 for eleven years. He reported that the Executive Board discussed the compensation and is recommending to increase the compensation of the Executive Director to \$10,000. Craig asked for the general membership to give input on how to get to that ultimate compensation of \$10,000. He shared that the increase would not raise dues; the funds would just be shifted between line items within the budget. The options presented were to increase the compensation all at once or over two years. Mark Naugle moved to increase the Executive Director’s compensation from \$5,000 to \$10,000 in the 2018-2019 budget. Amy Covert seconded the motion. Motion Carried. Tom Gregory reviewed the budget report and showed the effects of the change in compensation through the reallocation of funds which results in the total expenses being less. Sandy Doeberst moved to approve the budget as amended. Greg Isler seconded the motion. Motion Carried.
- XIII. NAFIS Update – included in Hilary Goldmann’s presentation
- XIV. Old Business
- A. FRO – Tom Madden reported that this is an important event as it sends a unified message to all the House and Senate members. FLISA is well represented and acknowledges the importance of our group within the Impact Aid community. It is a great way to network with colleagues from other subgroups and allows Impact Aid members to visit with influential members of Congress.
- XV. New Business
- A. 7002 Items for Fall NAFIS Conference – none
 - B. Impact Aid Application Issues – none reported
- XVI. Information Items – concerns were expressed about immigrant children being separated from their parents and sent to military schools.
- XVII. Future Meetings
- A. Winter Meeting to be held January 4-5, 2019 at the ANDAZ San Diego. Registration information will be available at the Fall NAFIS Conference.
 - B. Summer Meeting – June 2019 to be held in Custer South Dakota
 - C. NAFIS Fall 2020 Conference will begin on Monday instead of Sunday
- XVIII. Other Items - None.
- XIX. Meeting Conclusion - Craig Hutcheson reviewed the mission and vision of FLISA and thanked everyone for attending. He expressed that it was a pleasure and great experience leading his first meeting as president. A group photo was taken and the meeting was adjourned at 2:45 p.m.