

MEETING MINUTES
SUMMER 7002 CONFERENCE 2017
Saturday, June 24, 2017
Baltimore, MD

- I. Introductions – President Bob Reichert called the meeting to order at 8:30 a.m. and thanked everyone for coming to Baltimore. He reported that there are 29 attendees, including Hilary Goldman as our special guest. Bob reminded the membership of the importance of staying involved and that the summer and winter meetings are where the work on the Advocacy Action Plan is accomplished. Each member introduced themselves and stated their impressions.
- II. Extra Mile Award – Tom Madden presented Sandy Doebert with the Extra Mile Award and thanked her for her service on the FLISA Executive Board and the NAFIS Board. Sandy has been an invaluable spokesperson for FLISA for many years.
- III. Meeting Logistics – Tom Madden reminded the membership that there would be a reception from 4 to 6 in the Athens North room and gave an overview of the surrounding sites for evening activities. He also announced that there would be a group photo taken before lunch.
- IV. NAFIS Director’s Report - Hilary Goldman thanked the attendees for our engagement with FLISA and NAFIS and for our leadership on the NAFIS board. She reported that it is the Office of Budget and Management and not the Department of Education that keeps zeroing out Section 7002 from the budget. She reminded us that advocacy is a long term process and that we need to remain vigilant in our request for additional funding and our importance as a subgroup. Hilary distributed a handout from NAFIS (Faces of Impact Aid) and asked each of us to participate.
- V. Executive Director’s Report – Tom Madden
 - A. History Lesson – Tom enlightened the membership on the history of the War of 1812 and the Battle of Baltimore.
 - B. Advocacy Action Plan – Tom shared that we are close to wrapping up the Plan and will need to discuss the possibility of starting a new plan.
 - C. Mail Chimp - Tom will be utilizing this new method of communicating with the membership in lieu of email.
 - D. FLISA Video – One of the goals of the Messaging Committee was to create an informative video. The membership viewed the FLISA video created by Tom Madden’s son.
- VI. Targeted Lobbying- Tom Schneider motivated the membership to be prepared to lobby at the Fall NAFIS conference. He distributed several handouts to assist in their preparation.
 - A. Preparation for the Fall NAFIS Conference
 1. Be prepared when you go to the Hill. Knowledge = credibility.
 2. There is a great deal of uncertainty in D.C. and it is difficult to predict what will happen next.
 3. The last elections created a dramatic shift with the Republicans taking the Presidency and a majority in Congress. The 2018 elections are only 500 days from today, and there will be much activity surrounding them. It will be important for us to stay alert and informed.
 4. Vouchers are hot topic right now and there is talk of turning Impact Aid into a voucher program. Be prepared to discuss the negative consequences of this during your Hill visit.
- VII. Work Session on the Advocacy Action Plan – Tom Madden asked each committee chair to provide a brief update on the Committee goals and accomplishments to date and highlight specific work session agenda items that will be the focus of the committee work during this session.

A. Committee Chair Updates prior to group work:

Involvement Committee – Bob Reichert

1. Purpose
 - Improve the involvement of all districts receiving 7002 funding.
 - Get all membership involved in some capacity.
 - Increase state level involvement.
2. Agenda Items
 - Continue to update membership spreadsheet
 - Assign State Coordinators
 - Informational Packet design
 - Identify appropriate legislators.

Technology Committee – Terry Tamblyn

1. Purpose
 - Communication amongst ourselves and the outside world.
2. Agenda Items
 - Website – how to keep it updated and relevant and increase usage.

Messaging Committee – Mark Naugle

1. Purpose
 - Deliver a consistent and pertinent message
2. Agenda Items
 - Work on district videos
 - List of terms and definitions for website

B. Committee Chair Reports after group work:

Involvement Committee

Updated information list on website – need to keep membership contact information current
Identified states to have on site meetings

- Coordinators to facilitate
- Predetermined agendas
- Access to information
- Executive Director’s attendance or WebEx dial in

Finalize Informational Packets/Folders
Created list of House and Senate members to be visited at the Fall NAFIS conference

Technology Committee

Website review and recommendations

- Create an “alert” banner on the front page of the website
- RSS feed
- Get involved goes to NAFIS Action page
- Verify website is ADA compliant
- Place for advocacy tools and resources
- Tracking of analytics

Messaging Committee

FLISA video promotion

- Distribute to staffers on the Hill
- Community groups within the school districts
- Staff and board members
- State Groups such as CAFIS, TAFIS, etc.
- Show at the fall NAFIS Conference

Creation of an Info graph

- VIII. Approval of Minutes – Cassie Bergman reported that minutes are available on the FLISA website. Amy Covert moved to approve the meeting minutes from the Spring NAFIS Conference held on Sunday, March 12, 2017 and Monday, March 13, 2017. Jason Stowe seconded the motion. Motion Carried.
- IX. Treasurer’s Report – Cathie Pezanoski presented the Treasurer’s Report in Tom Gregory’s absence. Mark Naugle moved to approve the Treasurer’s Report as presented and Craig Hutcheson seconded the motion. Motion Carried. Cathie then presented the FY17-18 Proposed Budget. Sandy Doebert moved to approve the budget as presented, and Amy Covert seconded the motion. Motion Carried.
- X. NAFIS Update – Tom Schneider shared that the NAFIS board is working together towards a common goal. The Choice Act proposal is causing MIISA concern so Tom will be attending their conference this week to show unified support across the subgroups. Sandy Doebert applauded Tom Schneider’s successful networking skills that have now given FLISA a regular voice at NIISA and MISA meetings. This speaks to the importance of interacting with other subgroup members.
- XI. Old Business
- A. FRO – This is an important event as it sends a unified message to all the House and Senate members. FLISA is well represented and acknowledges the importance of our group within the Impact Aid community. It is a great way to network with colleagues from other subgroups and allows Impact Aid members to visit with influential members of Congress.
 - B. Other – Tom Schneider distributed the one page flyers to take to the Hill in September. He asked the members to review the flyers and let him know if there are any changes that need to be made prior to the Fall NAFIS conference.
- XII. New Business
- A. 7002 Items for Fall NAFIS Conference
 - 1. Statement of Opposition regarding Vouchers – Sandy Doebert and Tom Schneider will draft.
 - 2. Payment Application Issues – None expressed
- XIII. Future Meetings
- A. Winter Meeting Logistics – January 6, 2018 at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs, Florida.
 - B. Summer Meeting – June 2018 – location to be determined
- XIV. Other Items
- A. Group photo – tradition of taking a group photo will begin today.
 - B. Reception – started two years ago in lieu of a group dinner and has been well received.
 - C. Patty Myers is retiring in August – this will be her last meeting.
- XV. President Bob Reichert reviewed the mission and vision of FLISA and adjourned the meeting at 2:20 p.m.