

Meeting Minutes
Spring NAFIS Conference 2017
Monday, March 13, 2017

I. President Bob Reichert called the meeting to order and thanked the membership for attending. He distributed the Talking Points handout to take to the Hill on Tuesday and reminded everyone to complete the legislator visit spreadsheet that was originally distributed on Sunday.

II. Old Business – Carry-over items from Sunday’s Meeting

- A. Website Update – Terry Tamblyn reported that the new website (FLISA.org) is up and running. A national firm was hired to assist in the development and we have received numerous compliments. Further information regarding the website are as follows:
 - 1. Currently working on a video and updating the definition of terms and FAQ’s
 - 2. Links to NAFIS, Hyatt, History of FLISA, Bluebook, all member district websites
 - 3. Needs pictures and videos from member districts
 - 4. Looking at changing media link to thumbnails
 - 5. Remind the Legislative Aides to visit our website when you go to the Hill
- B. NAFIS Board Update – Tom Schneider reported that the NAFIS board held elections yesterday and there are representatives from each subgroup serving. Representing FLISA are Sandy Doebert who will be on the Board for the next two years as Past President and Tom Schneider who is now the Secretary.
- C. Past and Future Meetings
 - 1. Winter 2017 meeting held in Austin Texas was well attended and productive.
 - 2. Summer 2017 meeting will be held in Baltimore, Maryland at the Kimpton Hotel on June 24, 2017.
 - 3. Winter 2018 meeting location will be announced at the Summer 2017 meeting.

III. Continued Work on the Advocacy Action Plan Implementation – Tom Madden had the membership split into their respective work groups and distributed the “Goals to Committee Work” handout as a guideline. After twenty minutes the membership reconvened and reported on their progress.

- A. Involvement Committee
 - 1. Continue coordination of state meetings
 - 2. Development of an accurate data base with updated contact information
 - 3. Identification of key legislators
- B. Messaging Committee
 - 1. Currently working on a video to be presented at the summer 2017 meeting
 - 2. Working on the list of terms, definitions and FAQ’s for website
 - 3. Promoting individual school district videos
- C. Technology Committee
 - 1. The website is being visited more regularly
 - 2. Promote individual videos in conjunction with the messaging committee
 - 3. Reviewing the home page for possible changes

IV. Other Items – Tom Madden reminded the membership to stay involved and thanked everyone for attending.

The meeting was adjourned by Bob Reichert at 9:45 a.m.