

SUMMER MEETING 2017 MEETING SUMMARIES

Messaging Committee Work Session

List of ways the FLISA video can be used that was brainstormed by the committee during our committee time. The concept was that the video would be shown this FALL as part of the NAFIS Conference at both the FLISA subcommittee meeting and one of the General Sessions or luncheon. Then Tom M. could send out the link to all of the FLISA Members with a list of ways that it might be used by FLISA Members (using the appropriate items from this list below)

FLISA VIDEO USES IDENTIFIED FY THE COMMITTEE:

- Tom M. Could share the link with all FLISA Members
 - Show at a school districts board meeting
 - Show at Community Group Meetings (Rotary, Junior Women's Club, Lions Club, etc.)
 - Show at Staff Meeting
 - Show at PTA Meeting
 - Show to Key Constituents/Community Leaders
 - Show at Intergovernmental Agency meeting
 - Show at Regional 7002 Meetings
 - Show at State Impact Aid Association Meetings
 - Show at FRO
 - Add the YouTube link to printed materials
 - Use as a training tool for new staff in districts who need to understand impact aid funds
 - Share with Dept. of Ed. Members
 - Show at FLISA Meeting during NAFIS Conference
 - Show at NAFIS Conference
 - Post on FLISA website
 - Post on NAFIS website
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Based on a review of our original Operational Plan and the discussion by the committee in June, some suggested work listed below. It may be time to start the operational planning process again and re-establish goals, action plans, etc. We also should take into account the current political climate and reauthorization when we do the process again.

COMMITTEE WORK REMAINING:

- **Glossary of Terms for the Web Site. (We worked on this. The list of words and definitions should be shared with the NAFIS staff to ensure consistent and accurate definitions.**
 - **Develop format for FLISA New Attendees Meeting at NAFIS Conference**
 - **Create an outline about FLISA that could be used to explain Impact Aid and FLISA to a local school board. (This could accompany the new FLISA video)**
 - **Contact 7002 Districts to share info about the FLISA Website and the new FLISA video**
 - **E.Contact Congressional Offices to share info about the FLISA Website and the new FLISA video**
 - **Create short (30-45 second) version of the new FLISA website**
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Involvement Committee Work Session

Overall purpose of the Involvement Committee:

- **Get districts involved that aren't involved at all, specifically at the State level through state targeted meetings.**
- **Provide strategies and resources to Districts to enhance communications with legislators.**
- **Maintain a comprehensive up-to-date database of all 7002 District contacts.**
- **Ensure that a FLISA representative is visiting all key legislators as identified by NAFIS.**

Work Completed at Summer Meeting:

- **Continued work on completing the 7002 District Funding contact spreadsheet and assigning state specific meeting coordinators.**
- **Review and finalized information packets of information for use at state specific meetings, new member orientation, legislative office visits, community education, etc. Created electronic file of documents on the FLISA website.**
- **Began work on drafting an agenda or template for meeting coordinators to follow.**
- **Identified all congressional offices that are being visited and communicated to on a regular basis and those that are not currently seen that should be (coordinated effort with NAFIS office). Assigned**

FLISA members to meet and communicate with legislators at the Fall conference.

Technology Committee Work Session

After deliberations and discussions the Technology Committee recommends:

- We would like to create a 60 second to 90 second video from our newly produced video. We have multiple places where it could be used.
- We suggest we remind everyone to check our website for minutes (print?) before every meeting. Copies will not be provided.
- We want to create a space on our website for “Advocacy Resources” such as leave behinds, thank you notes, etc.
- We will look into the possibilities of adding an Alert Banner and RSS Feed.
- It was suggested we expand our language about getting involved.
- We will explore whether our website is fully ADA compliant.
- We will explore adding a note on the front page for “Tell Us What You Think” about our website on a Google Form.
- We will find out if it is possible to use Twitter or Facebook to send pictures to our website. We will explore security concerns.

PLUS.....SUMMARIES FROM FALL 2017 NAFIS CONFERENCE

After thirty minutes the membership reconvened and reported on their progress.

A. Involvement Committee – Bob Reichert

1. Assemble the right information for state meetings.
2. Promotion of 7002 membership.
3. Presentation of a unified message with the other subgroups

B. Technology Committee – Terry Tamblyn

1. Reviewed accomplishments – Website update, FLISA video(s), RSS Feed

2. Reviewed things yet to do – Graphic updates, bluebook link, social media use, NAFIS coordination, future use of mail chimp.

C. Messaging Committee – Mark Naugle

1. Working with first time attendees to get them acclimated.
 2. Establish a mentor program putting veteran FLISA members with newcomers.
 3. Putting together a history lesson on prior reauthorizations.
 4. Training people to visit the Hill.
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