

MEETING MINUTES  
WINTER 7002 CONFERENCE 2017  
Saturday, January 7, 2017  
Driskill Hotel – Austin, Texas

- I. Introductions – President Bob Reichert called the meeting to order at 8:15 a.m. and thanked everyone for coming to Austin. Each member introduced themselves and stated their impactation.
  
- II. Executive Director’s Report – Tom Madden
  - A. Meeting Logistics – lunch will be served in the Victorian Balcony and a post-meeting reception will be held in the Chisholm Trail Room from 4:00 to 6:00 p.m.
  - B. There will be a guest speaker, Marcus Lingenfelter, from the National Math & Science Initiative (NMSI) at the conclusion of today’s membership meeting.
  - C. Review of planning work – Tom Madden reviewed the history of the Advocacy Plan.
  - D. Today’s work session – Tom Madden presented the structure and objectives for today’s work session. We will be focusing on immediate issues and the tactics for addressing them in the months ahead within the structure of our Advocacy Action Plan.
  
- III. Targeted Advocacy Efforts – Tom Schneider distributed a handout and shared election information with the membership to assist in our advocacy efforts when we visit the Hill during the spring NAFIS conference. He emphasized the importance of having connections in Congress and encouraged members to reach out to their representatives.
  
- IV. Work Session on the Advocacy Action Plan – Bob Reichert asked each committee to report on their progress to date and their objectives for today’s work.
  - A. Preliminary Reports and Objectives
    1. Involvement Committee – Bob Reichert
      - a. Organizing state specific meetings.
      - b. Getting more 7002 recipients involved.
      - c. Complete 7002 contact spreadsheet.
      - d. Work on group member information packets.
      - e. Determine specific legislators to target (will work with NAFIS to accomplish this).
      - f. Identify state specific coordinators.
    2. Messaging Committee – Sandy Doebert
      - a. Looked at original Advocacy Plan to use as a bench mark.
      - b. Complete the Glossary of Terms.
      - c. Create a 7002 document to explain what we do and who we are.
      - d. Create a general video about the 7002 subgroup.
    3. Technology Committee
      - a. Evaluate impact of the new website.
      - b. Investigate moving email communication to Mail Chimp.
      - c. Look at other uses of technology to support each committee.
      - d. Research how to best communicate our message to others.

At this time members broke into their respective committees to continue working on the Advocacy Plan. The Members viewed a 30 second video produced by Tom Madden’s son Ted to see if it would be worthwhile to utilize his services to produce a FLISA video. The committees came together to discuss similar goals.

B. Reporting Outcomes

1. Involvement Committee

- a. Draft information packets – letters, purpose of state meetings, history, etc.
- b. Updated information spreadsheet
- c. Identified state coordinators
- d. Determined formats for meetings (conference calls vs. face to face)
- e. Creating stories for individual districts
- f. Template for talking points/leave behind information for each district
- g. Targeting of districts that aren't active

2. Technology Committee

- a. Website overview
- b. Continue to grow and update the website
  1. Add FAQ's, Definitions, History, and Videos
- c. Further discussion on use of email delivery system
- d. Use of professional services to develop a 7002 video
- e. Sustainability of 7002 technology – who takes over when Terry leaves?

V. Approval of Minutes – Minutes of the Fall NAFIS Conference were posted on the flisa.org website. Cathie Pezanoski moved to approve the minutes as presented and Jason Stowe seconded the motion. Motion Carried.

VI. Treasurer's Report – Tom Gregory distributed the Treasurer's Report. He noted that twenty five percent of the expenses have been paid for FY17 and that the majority of the revenue has been collected thus far. Mark Naugle moved to approve the report as presented, and Jason Stowe seconded the motion. Motion Carried.

VII. NAFIS Update – Sandy Doebert reported that the NAFIS Board will meet this week in Austin, Texas. They are currently reviewing the FISEF Grant Applications. There will be a Slate of Candidates presented at the NAFIS spring conference. The membership congratulated Sandy on her excellent leadership role as NAFIS president.

VIII. Old Business - None

IX. New Business

- A. Spring NAFIS Conference will be held March 12-15, 2017
- B. Items from the Executive Board – a survey monkey will be sent out to gain feedback on the winter meeting dates.
- C. Items from the Membership – 60 Minutes will be showcasing China Lake on January 8<sup>th</sup> which is Sierra Sands impaction.

X. Information Items

- A. Summer Meeting – June 24, 2017 to be held at the Kimpton Hotel in Baltimore, MD. Registration forms will be available at the Spring NAFIS conference.
- B. Winter Meeting – January 6 2018 – several venues are being researched.

XI. Presentation – Marcus Lingenfelter of NMSI reviewed their product to improve outcomes in Math, Science and Language Arts. Their company is heavily focused on teacher training.

XII. President Bob Reichert adjourned the meeting at 2:45 p.m.